



Press Release

Ekolution AB Enters Strategic Partnership with WILHELM G. CLASEN GmbH & Co. to partner up to bring Swedish Hemp fibers to the market and expand customers' choice.

HAMBURG, Germany, April 24th, 2025 /NEWSDESK/ -- Wilhelm G. Clasen (WGC) is pleased to announce a partnership with Ekolution, offering its customers access to premium industrial hemp fibres, shives and nonwoven products of the highest quality, cultivated in Sweden.

WGC has established itself as a prominent trading company with a rich history dating back to its foundation in March 1919. With a focus on natural fibres, the company has successfully built a global network, facilitating trade across various markets.

"We are impressed by the quality of the hemp fibres cultivated in Sweden and the proficiency level of Ekolution's staff, where sustainable farming practices meet the latest manufacturing technology", says Thomas Bressler, Managing Director of WGC-Holding GmbH. Oliver Wollenweber, Managing Director of Wilhelm G. Clasen GmbH & Co. KG adds: "Many of our customers can benefit from mixing different types of natural fibres in their product recipes, and we believe the strong, fine and flexible hemp fibres from Sweden could enhance the final product to a new level."

Ekolution AB was established in 2013 as an innovative provider of green bio-based solutions to the building industry. In 2024, they constructed one of Europe's largest and most modern hemp decortication and refineries, equipped with an advanced non-woven air-lay line. In close cooperation with local farmers, they cultivate >2500 ha of industrial hemp annually. Thanks to excellent production results, Ekolution is now expanding its product portfolio beyond the building industry and increasing its scope to include

several industries where natural fibres bring value and increase the sustainability footprint.

“We are extremely proud to have become an approved partner to Wilhelm G. Clasen, one of the oldest and biggest trading houses for natural fibers in Europe, a name that ensure quality and stability. Several years of preparation and thousands of hours to set us up to become a reliable manufacturer of industrial hemp products have finally come to fruition. We have a lot of things to be grateful for, not the least our unique growing conditions with long summer nights and variable precipitation that make our raw material unique.”, says Remi Loren, CEO and original founder of Ekolution.

For more information, please contact:

Remi Loren

Title: Founder & CEO

Ekolution AB

Email: remi@ekolution.se

Oliver Reimer-Wollenweber

Title: Managing Director

Wilhelm G. Clasen GmbH & Co. KG

E-Mail: o.wollenweber@wgc.de

Thomas Bressler

Title: Managing Director

WGC-Holding GmbH

Email: t.bressler@wgc.de

About Ekolution AB

Ekolution is a Sweden-based company driving the green transition toward sustainable materials through innovative, bio-based materials. Since 2024, both production and agriculture have been based in Sweden, ensuring a local, vertically integrated value chain. Ekolution develops and manufactures a range of renewable, energy-efficient and CO2-negative materials—such as hemp fiber insulation, technical fibers, bio-composites, and agricultural by-products like hemp shives and non-woven materials for acoustic, furniture, and textile applications. With a strong focus on circularity, energy efficiency, and climate impact, Ekolution provides smart solutions for modern construction and beyond, helping reduce the industry's carbon footprint while promoting healthy indoor environments.

EKOLUTION

About WILHELM G. CLASEN GmbH & Co. KG

Wilhelm G. Clasen GmbH & Co. is one of the worldwide leading trading houses for natural fibres, which has been established in Hamburg / Germany back in 1919. Over the years, our trading company has successfully established global connections, thereby consolidating our traditional company's solid international market position in natural fibres and products derived from these. Our clients value us as a reliable business partner, with close links to the origin of goods, as well as benefiting from our more than one hundred years' experience, combined with in-depth market knowledge. We are

committed to providing sustainable solutions that integrate quality, energy efficiency, and sustainability. In addition to our trading activities, we operate a world-leading production site specialising in the processing of jute and kenaf fibre for various applications.

